



Where the Technology becomes an Art

# Comapny Profile



**Konzern Technologies**  
Where the Technology Becomes an Art

## About us

Konzern Technologies is one of the fastest growing IT Company located in India. Focused on delivering the best and most cost-effective solutions to our clients. Konzern's domain experts in areas, such as software development, web design, web development, Web Hosting and search engine optimization. Our team of creative people aspires to provide you with the best of solutions with perfection and excellence.



## Mission, Vision & Strength

We are a global software and web application development company, formed in 2009, with the principal focus of offering reliable, industry-leading expertise in IT services and solutions. We challenge the status quo of the industry each day.

Our technological expertise and our experience in developing Software application, web design, graphic design and Internet marketing help us to meet the customer's utmost satisfaction.

Our goal is to work on assigned tasks given by our respected clients in the perfect way and add value to our clients by providing high quality, cost effective solutions and make their businesses more successful.

We aspire to become one of the most efficient and innovative global leader in IT services respected by our customer. A team of dedicated IT professionals who have skill and experience in providing perfect solutions is our strength. Our team's developmental experience and expertise translates to substantial cost savings for our customers.

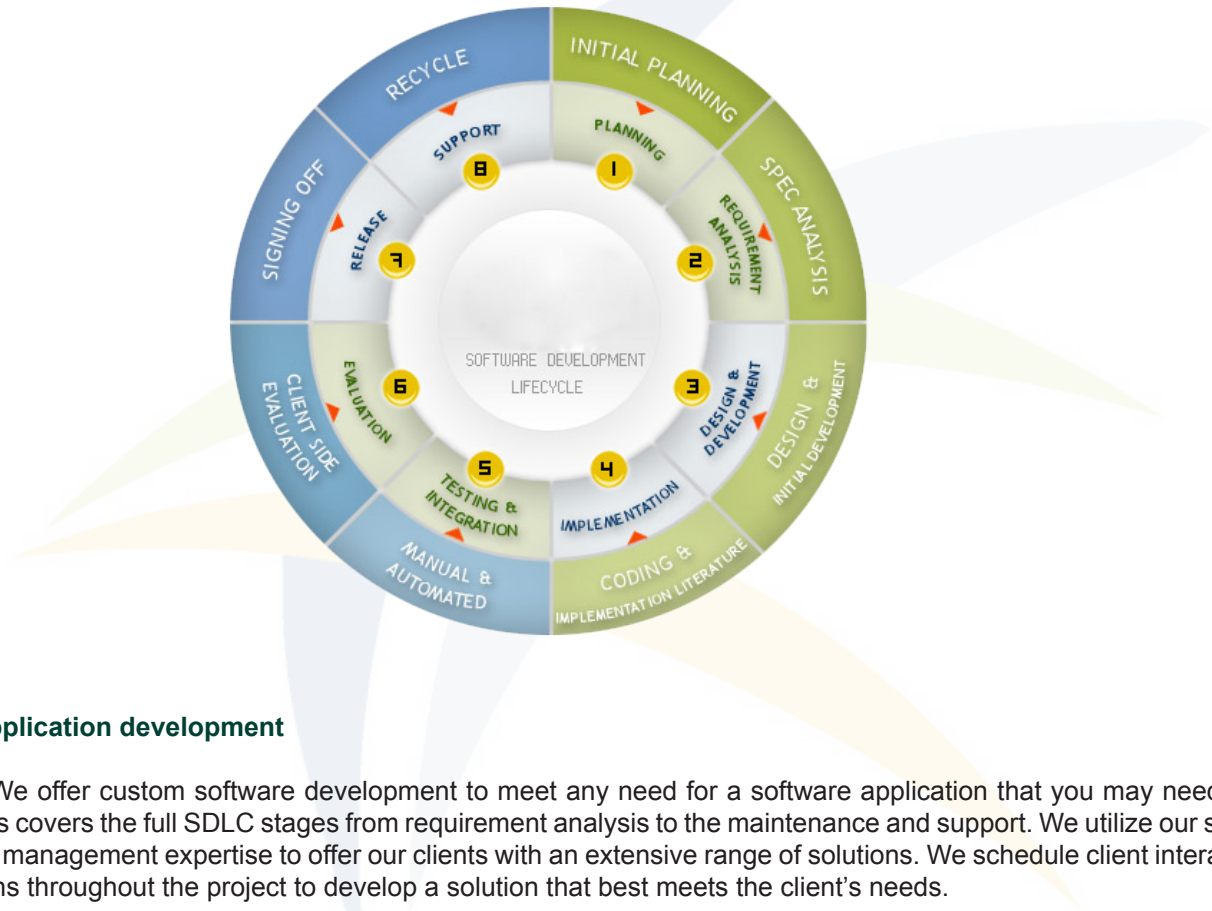


## Services

Software development is what Konzern technologies professionally do for the last 2 years. We are experts in rapid custom development of web-based, distributed and standalone applications designed to meet your organization's specific requirements and business needs. We follow proven practices that allow for successful project completion, and deliver solutions that exceed customer expectations. We are providing quality services to the customers in very short period of time. We have highly qualified developers to handle our projects and academicians.

### 1. Software development

Konzern Technologies, being a reputed e-business and ecommerce software development company, provides the expertise in industry dynamics, process management, and customized software application and architecture design to recommend technology solution that will meet our client's business objectives and criteria for success.



#### 1.1 Application development

We offer custom software development to meet any need for a software application that you may need. We process covers the full SDLC stages from requirement analysis to the maintenance and support. We utilize our strong project management expertise to offer our clients with an extensive range of solutions. We schedule client interaction sessions throughout the project to develop a solution that best meets the client's needs.

#### 1.2 Custom software development

Konzern Technologies provides custom software development, design, implementation & integration services to deliver a rapidly developed, scalable and flexible architecture that is aligned with our clients business objectives. People, process and technology issues are fully addressed to ensure a successful implementation.

#### 1.3 Software maintenance

When you engage Konzern Technologies Application Maintenance Services, you are assigned a team of professionals with deep expertise in your application and an understanding of your line of business. The team assumes the daily IT activities involved in maintaining, troubleshooting, analyzing and assessing your application for enhanced efficiency and performance.

Our Project Management methodologies produce successful and timely support. Problems are resolved quickly, thorough tests are performed and updates are methodically implemented and documented, with strict change management policies enforced.

## **Konzern Technologies application maintenance services include:**

- Technical help desk support
- Fault analysis
- Design update
- Upgrades and Patches
- Code review
- Testing
- Documentation maintenance
- Application Enhancements
- Service Level Agreements based support services
- 24x7 Support & Maintenance of application systems

### **1.4 Software testing**

The software solutions that we create at Konzern Technologies are comprehensively and minutely checked for quality and tested so as to help you take your business from strength to strength by stimulating unparalleled customer satisfaction. We score decidedly well when it comes to deploying software that is yoked by individual validation and verification services to meet the needs of all your high performance applications and catapult your site right to the peak.

We look deep into the functional, performance, quality, and reliability issues faced by our clients and help them in significantly reducing or eliminating the same by our thoroughly tested software garnered by our highly experienced and acumen friendly staff.

## **Konzern Technologies provides services in the following areas of testing:**

- Functional testing
- System testing
- Regression testing
- User Acceptance testing
- Usability testing
- Complete life cycle testing

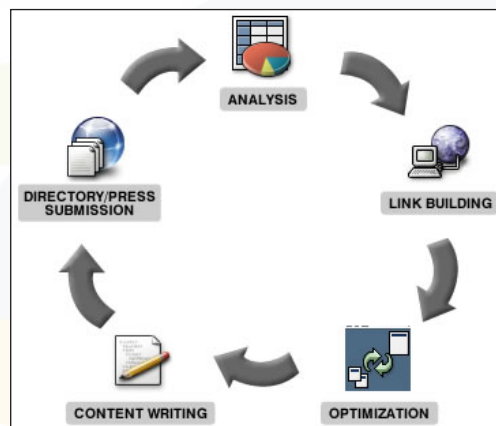


## 2. Search Engine Optimization

Search Engine Optimization (SEO) is a technique that employs a combination of factors to help your website achieve higher rankings in major search engines. . Search engine optimization services assist you to improve your website's visibility. SEO is an integral part of emerging Search Engine Marketing or Internet Marketing strategies that help promote your website so it may provide you with qualified leads, more business and therefore optimum growth. We provides you the most Innovate keywords to make your site the better performance made by the search engines by using keyword searches. Our Professionals will determine the keywords associated with your business and will provide a site that exceeds your highest expectations for your business to run .We provide different types

### Optimization methods like:

- Organic seo
- Pay per click
- Social media optimization
- Content writing
- Email marketing
- Link building

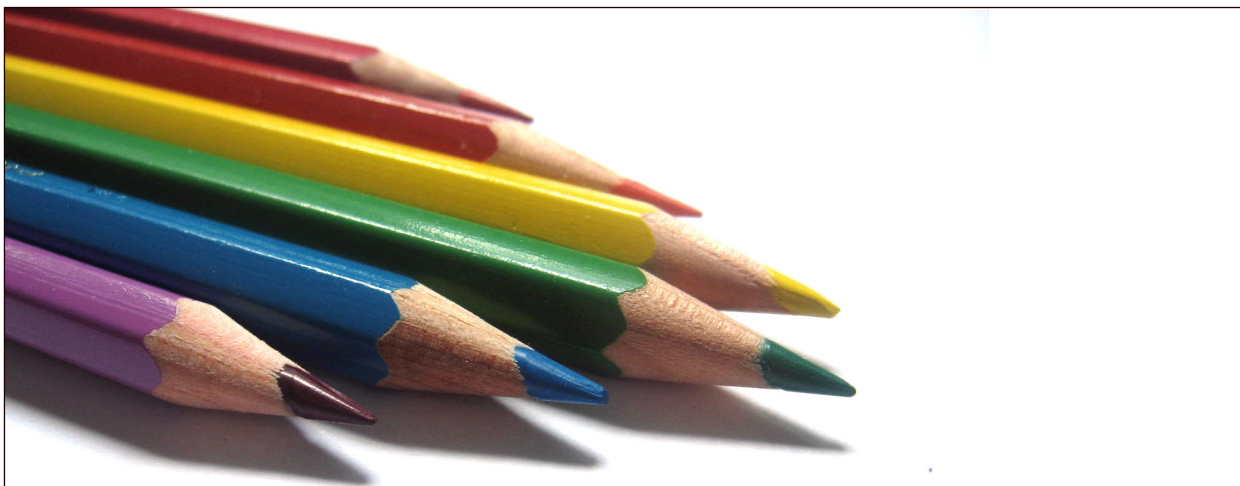


## 3.Web Designing & Development

Konzern Technologies offers corporate web design and custom web design. Our website designers offer quality web-site designs that are user friendly at the same time easily customizable. We offer both corporate web design as well as custom web design.

Our experience and expertise in the field of websites designing and development makes us far more superior. We can make your website rich with designs and also provide it with a perfect search engine ranking. Our website designers offer our clients with custom web design services that are cheap and affordable. We also offer

- UI design ,
- Flash web design
- Website redesign



## 4. Web Hosting

Web hosting is about the storage of the web pages so that people view your company information. Konzern technologies hosts websites with world's leading hosting companies. Reliability is of prime importance. Your site will be hosted in world class data centers, having huge Internet traffic carrying capacity. We hosts sites on servers connected to the Internet from multiple points using high speed connections.

### We offer two types of Hosting Services:

- Windows Hosting
- Linux Hosting

## Contact us

We express our sincere gratitude to visit our website .Contact Konzern technologies for custom software development and search engine optimization .Also submit your valuable queries and suggestions to us Please touch with us contact details provided below

Konzern Technologies  
Puthiyara, Calicut-4  
Kerala , India  
Pin: 673001  
Visit us : [www.konzerntech.com](http://www.konzerntech.com)  
Email: [info.konzerntech@gmail.com](mailto:info.konzerntech@gmail.com)  
Ph: +91 04954025460 , +91 4953192111  
Mob : +91 9846152212 , +91 9388726760